

# Group Directed Study 801: Final Project Work Assessment Worksheet

## S U M M A R Y

This work sheet helps identify where your project is in the User Centered Design (UDC) process, and what project deliverables key to building a usable and successful final review project. You are then asked to answer a few questions precisely identifying what you should be focusing on for the duration of the class. This will become your contract with me in what you're expected to do to successfully pass the class.

**Y O U R N A M E & P R O J E C T :** Mark Teater, Farmur

Expected Final **Review Date:** May 2014

Your project is at **which stage in the UCC process?** (Place an "X" where you think you are)

Plan	Analyze X	Conceptualize	Navigation Mechanism	Wireframes	Mockups/Prototypes
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**Deliverables**/stage that have been completed or not done so far in your program:

Stage & Deliverables	Completed	Not Done
Requirements Analysis		
--Project Unique Positioning Statement (aka project mission or vision)	X	
--Project objectives	X	
--User archetypes (aka Personas), including user goals	X	
Functional Analysis and Specification		
--Critical usage scenarios (user needs assessment)	X	
--Use cases (i.e., functionality for entire project; task analysis)	X	
Conceptual		
-- Information architecture	X	
Navigation & Input/Output Mechanisms		X
Wireframes		X
Mockups/Prototypes		X
Usability Testing ( <i>have you used any of these at any design phase?</i> )		
--Test plan & materials	X	
--Test scenarios		X
--Test results		X
--Number of iterations	X	
Content Development		

-- Understand my project genre (application, storytelling, experimental, educational)	X	

	Completed	Not Done
Other Usability Evaluation Techniques employed		
-- Use case / task analysis	X	
--Contextual inquiry		X
--User interviews		X
--Surveys	X	
--Focus Groups		X
--Cognitive walk-through		X
--Usability inspection (heuristic evals): includes competitive analysis	X	
--Card sorting		X

**What deliverables to you need to make your project successful?**

I must deliver a functional app with a limited data set in order to submit a successful project. My project requires 1 motion graphic video on the history and future of urban farming, 4 interactive urban farming environments, around 20 urban farm elements to learn about, and a tool to save content users discover while they explore.

**What areas do you need assistance over the duration of the Group Directed Studies class?**

I need assistance reassessing whether my format is the best format to display and interact with the information I'm presenting. Right now I'm leaning towards changing to the interface so that the environments don't require motion graphics/modeling. I'm also considering making my app just be a responsive web site.

One other thing I need assistance with is developing more ways to engage people and offer more interactivity to the information.

**What do you think is your next steps in your project design and development?**

My next step should be defining clearly what information will be the most useful for my user, then redesigning the interface to promote that information.

**What deliverables can you commit to completing by the end of the semester in this class?**

I believe I will be able to complete the user interface (wireframes & mockups) and develop the basic content I will need for the final product. I am also planning to perform testing on my idea by the end of the semester—I would like to have clear results to guide me as I move on to the visual design.