

Big SSNiF

Stakeholder	Situation	Need	Solution/Feature
Middle School Teacher	Leads a community garden for neighborhood kids	An easy to show the problems in the US food system to her students	A website that explores the US food system visually
Homemaker	Always running kids around and looking for outdoor activities	Simplified and straightforward content that is easy and fast to follow	Lots of illustrations and images with only the most important text
College Student	Loses interest easily on lengthy topics but interested in gardening	A tool that simplifies a topic and engages him	A visual exploration and interactive tool on the subject of urban farming

Little SSNiF

Stakeholder	Situation	Need	Solution/Feature
Middle School Teacher	Wants to explain the problems in the food system	Sourced and simplified material that explains the topic	Industrial farming waste material amounts graph
College Student	Has a paper to write	Visual inspiration for his paper	Urban farming in America interactive chart
Homemaker	Looking to start her own garden	Quick calculator to see if it's worth it and what size garden she would need	Food cost calculator and size calculator