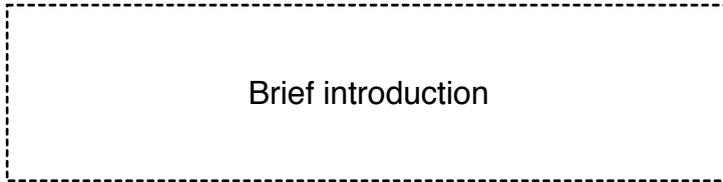
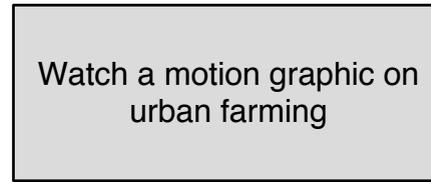


Logo



Brief introduction



Watch a motion graphic on  
urban farming



Begin



About



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- Home
- History Of Urban Farming
- USA Agricultural Timeline
- Urban Farming in the USA
- Rural Population Goes Urban
- Our Broken Food System
- Industrial Waste & Consolidation
- Get Involved
- Calculate & Plan
- About





About

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Logo

### Illustration of Historical Agriculture

Introduction text about agriculture history.

Text about historical urban farming.

Historical Date 1 ?

? Historical Date 2

Historical Date 3 ?

? Historical Date 4

Historical Date 5 ?



About

Back

Continue to United States Agricultural Timeline

Share

# United States Agricultural Timeline - 1776 to 1820

Logo

1776 - 1799

1800

1810

1820

Illustration

Illustration

Illustration

Illustration



Specific Year  
Milestone

About

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Continue to Urban Farming in the  
United States

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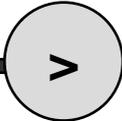
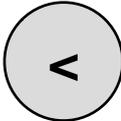


# United States Agricultural Timeline - 1830 to 1860

Logo

1830      1840      1850      1860

Illustration      Illustration      Illustration      Illustration



- 
- 
- 
- 
- 
- 
- 
- 
- 
- 

Specific Year Milestone      Specific Year Milestone      Specific Year Milestone      Specific Year Milestone

Specific Year Milestone      Specific Year Milestone      Specific Year Milestone      Specific Year Milestone

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Continue to Urban Farming in the United States

Share

United States Agricultural Timeline - 1870 to 1900

Logo

1870

1880

1890

1900

Illustration

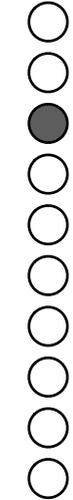
Illustration

Illustration

Illustration



Specific Year  
Milestone



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United States

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United States Agricultural Timeline - 1910 to 1940

Logo

1910

1920

1930

1940

Illustration

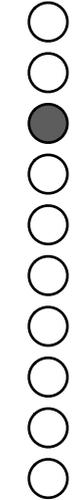
Illustration

Illustration

Illustration



Specific Year  
Milestone



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United States

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# United States Agricultural Timeline - 1950 to 1980

Logo

1950

1960

1970

1980

Illustration

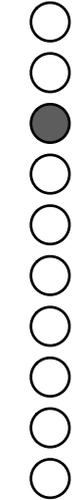
Illustration

Illustration

Illustration



Specific Year  
Milestone



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Continue to Urban Farming in the  
United States

Share

# United States Agricultural Timeline - 1980 to 2010

Logo

1980

1990

2000

2010

Illustration

Illustration

Illustration

Illustration



**Specific Year**  
Milestone

About

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Continue to Urban Farming in the  
United States

Share

Logo

Illustration of WWI & WWII propaganda, US highway system, and suburbs.

Text about WWI & WWII  
victory gardens.

Text about the US highway  
system expanding.

Text about the expanding  
suburbs and the need for  
importing food.



About

Back

Continue to Rural Population Goes  
Urban

Share

Logo

Illustration of rural

Illustration of urban

Percentage in rural areas



Percentage in urban areas

Illustration of acres

Number of Acres



Illustrations of farmers

Percentage of labor force in agriculture: 29.9%



Slider

1900

1910

1920

1930

1940

1950

1960

1970

1980

1990

2000

2010

About

Back

Continue to Our Broken Food System

Share



Logo

Illustration of rural

Illustration of urban

Percentage in rural areas



Percentage in urban areas

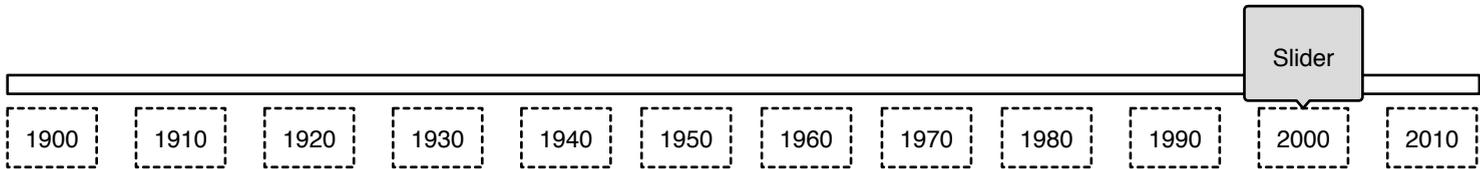
Illustration of acres

Number of Acres



Illustrations of farmers

Percentage of labor force in agriculture: 1.8%



About

Back

Continue to Our Broken Food System

Share

Logo

Illustration of factories, industrial farming and pollution.

Text about the consolidation and pollution of industrial agriculture in the USA.

?

Brand name and negative environmental impact

Brand name and negative environmental impact.

?

?

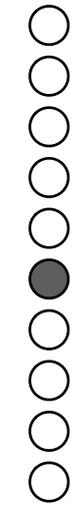
Brand name and negative environmental impact

Brand name and negative environmental impact

?

?

Brand name and negative environmental impact



About

Back

Continue to Industrial Waste & Consolidation Part 1

Share

### Illustration of Waste Dumping into Water

Guess how much waste is output each year by the livestock industry.



100 Million lbs. per year

200 Million lbs. per year

300 Million lbs. per year

400 Million lbs. per year

500 Million lbs. per year

600 Million lbs. per year

Guess

Show Actual Amount



Logo

About

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Continue to Industrial Waste & Consolidation Part 2

Share

### Illustration of Waste Dumping into Water

Guess how much waste is output each year by the livestock industry.



100 Million lbs. per year

200 Million lbs. per year

300 Million lbs. per year

400 Million lbs. per year

500 Million lbs. per year

600 Million lbs. per year

Your Guess:  
400 Million lbs. per year

Show Actual Amount



Logo

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Continue to Industrial Waste & Consolidation Part 2

Share

### Illustration of Waste Dumping into Water

Guess how much waste is output each year by the livestock industry.



100 Million lbs. per year

200 Million lbs. per year

300 Million lbs. per year

400 Million lbs. per year

500 Million lbs. per year

600 Million lbs. per year

Your Guess:  
400 Million lbs. per year

Actual Amount:  
500 Million lbs. per year



Logo

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Continue to Industrial Waste & Consolidation Part 2

Share

Logo

Guess how much of the industry is owned by the top four firms in each category.



Crop Seed & Biotechnology

Illustration

Agricultural Chemicals

Illustration

Farm Machinery

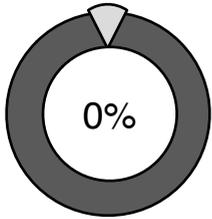
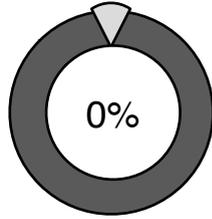
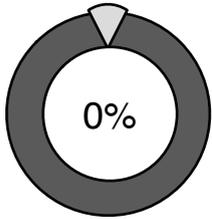
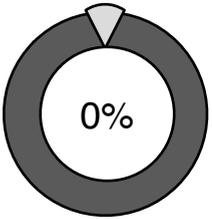
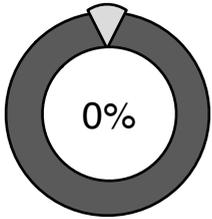
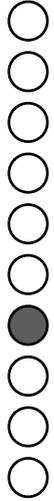
Illustration

Animal Health

Illustration

Animal Genetics

Illustration



Show Actual Amount

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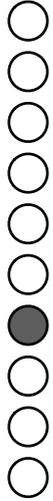
Continue to Get Involved Part 1

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Guess how much of the industry is owned by the top four firms in each category.



Logo



Crop Seed & Biotechnology

Illustration

Agricultural Chemicals

Illustration

Farm Machinery

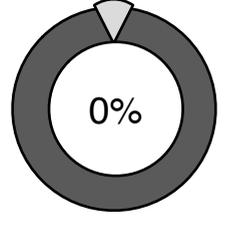
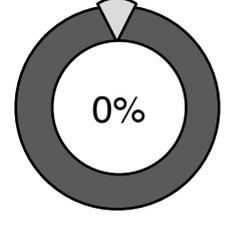
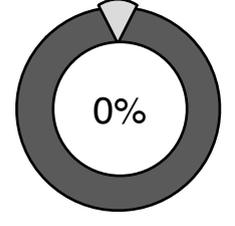
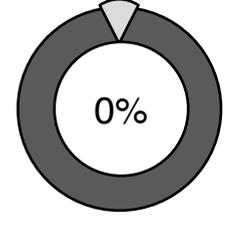
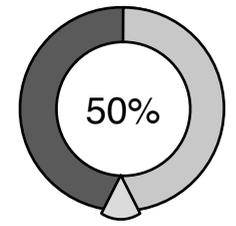
Illustration

Animal Health

Illustration

Animal Genetics

Illustration



Show Actual Amount

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Continue to Get Involved Part 1

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Industrial Waste & Consolidation pt.2 - Answer

Logo

Guess how much of the industry is owned by the top four firms in each category.



Crop Seed & Biotechnology

Illustration

Agricultural Chemicals

Illustration

Farm Machinery

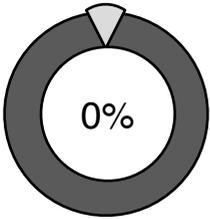
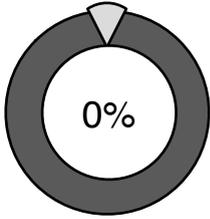
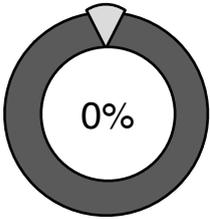
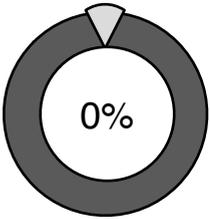
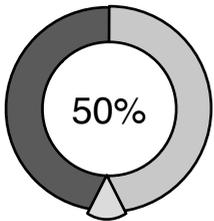
Illustration

Animal Health

Illustration

Animal Genetics

Illustration



ACTUAL:  
53.9%  
in 2009

Show Actual Amount

Show Actual Amount

Show Actual Amount

Show Actual Amount

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Continue to Get Involved Part 1

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Logo

?

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Illustration of Concept

Illustration of Concept

Text about benefits of urban farming

Illustration of Concept

Illustration of Concept

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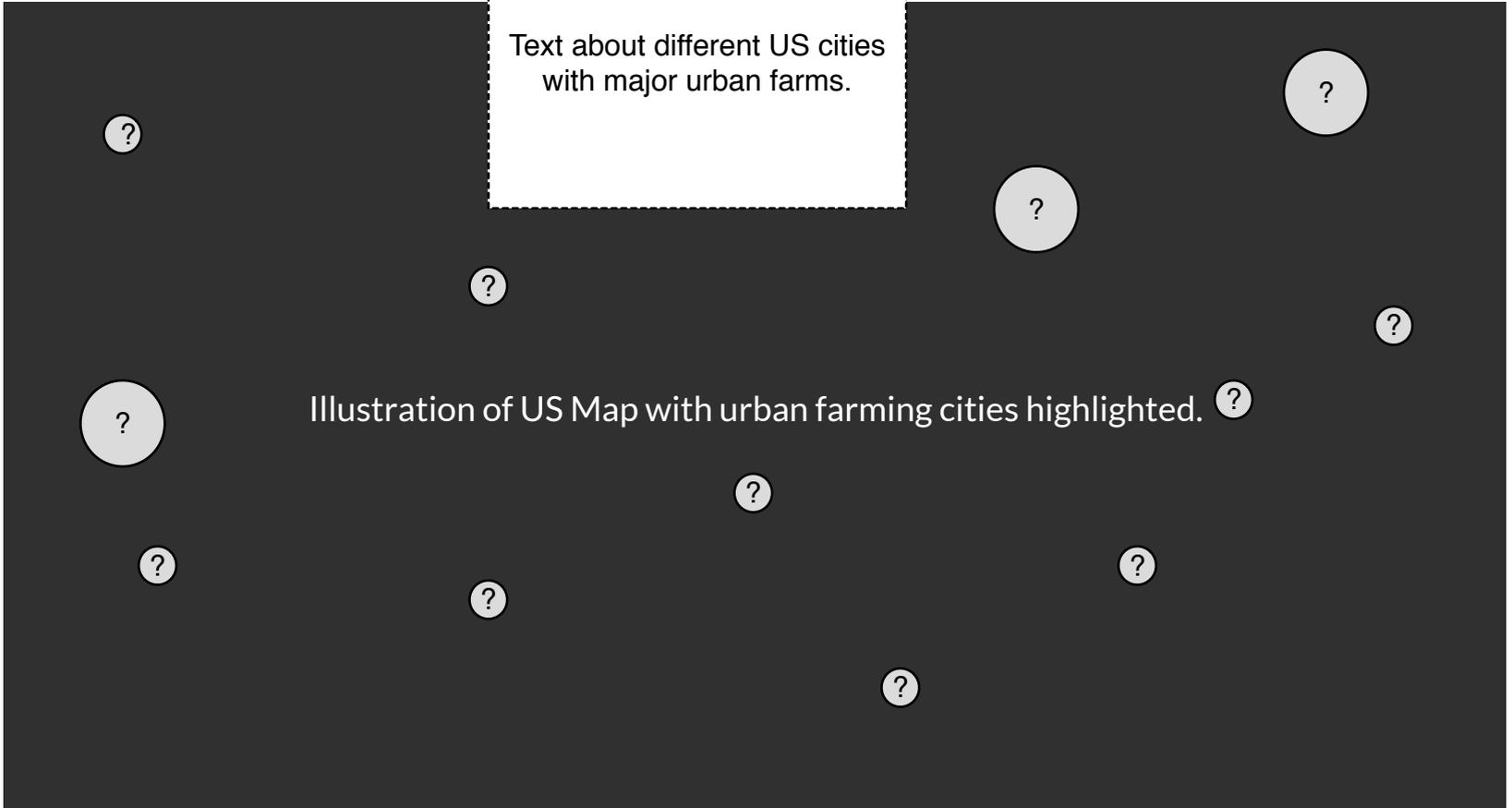
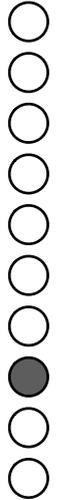
Continue to Get Involved Part 2

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Logo

Text about different US cities with major urban farms.



About

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Continue to Get Involved Part 3

Share

Logo



Illustration of a family saving  
money.

Text about savings a garden can have.



About

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Continue to Calculate & Plan Part 1

Share

Logo

The following interactive calculator is for estimation only.

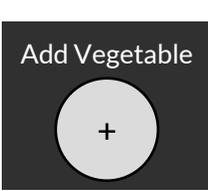
Thrifty Meal Plan ▼ ?

In Weekly Calculations ▼ ?

Add A Person



Add Vegetable



Estimated Food Cost ?

Estimated Savings ?

Estimated Size Garden ?

Estimated Yield ?

- 
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Continue to Calculate & Plan Part 2

Share

Logo

The following interactive calculator is for estimation only.

Thrifty Meal Plan ▼ ?

Weekly Calculations ▼ ?

Add A Person



Estimated Food Cost ?

I need to add a [dropdown] who is [dropdown] yrs old and eats [dropdown] size meals.

Add This Person



Savings ?

Garden ?

Estimated Yield ?

About

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Continue to Calculate & Plan Part 2

Share

Calculate & Plan pt.1 - Add Person Selected Options

Logo

The following interactive calculator is for estimation only.

Thrifty Meal Plan ▾ ?  
Weekly Calculations ▾ ?

Add A Person  
+

Estimated Food Cost ?  
Savings ?  
Garden ?  
Estimated Yield ?

- 
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- 

I need to add a **female** ▾  
who is **38** ▾ yrs old  
and eats **average** ▾ size meals.

X

Add This Person

About

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Continue to Calculate & Plan Part 2

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Logo

The following interactive calculator is for estimation only.

Thrifty Meal Plan



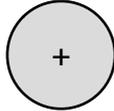
Weekly Calculations



Illustration of female



EDIT



Add Vegetable



Estimated Food Cost



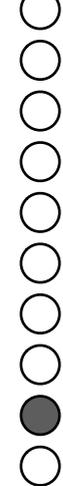
Estimated Savings



Estimated Size Garden



Estimated Yield



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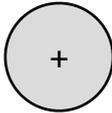
Thrifty Meal Plan



Weekly Calculations



Illustration of female



EDIT

Estimated Food Cost



I want to grow



avings



Add This Vegetable

Garden



Estimated Yield



About

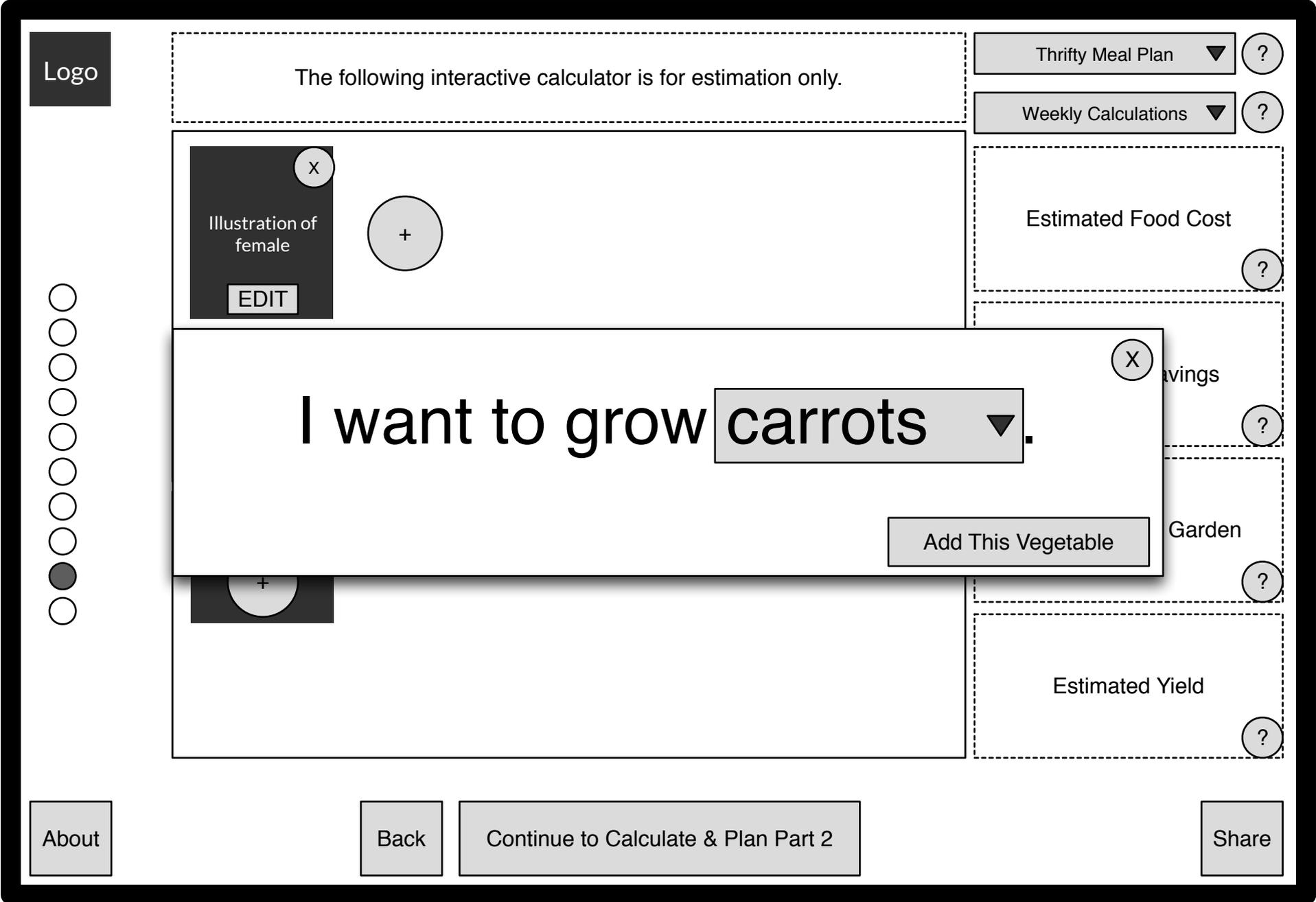
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Calculate & Plan pt.1 - Add Vegetable Option Selected



Logo

The following interactive calculator is for estimation only.

Thrifty Meal Plan

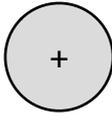


Weekly Calculations



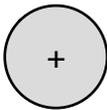
Illustration of female

EDIT



Carrot Illustration

Carrots



Estimated Food Cost:

\$90



Estimated Savings:

\$20



Estimated Size Garden:

2ft x 3ft



Estimated Yield

2 lbs.



About

Back

Continue to Calculate & Plan Part 2

Share

Logo

Here are some ideas to get your garden started.

Illustration of self watering container

Illustration of raised bed

Illustration of cold frame

Self watering container description.

Raised bed description.

Cold frame description.

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Continue to Discover Further Readings

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Further Readings

Data Sources

About FARMUR

Share FARMUR



Links to helpful outside resources.

Start Over At The Beginning

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Further Readings

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Links to sources of the data used throughout site.

Start Over At The Beginning

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Further Readings

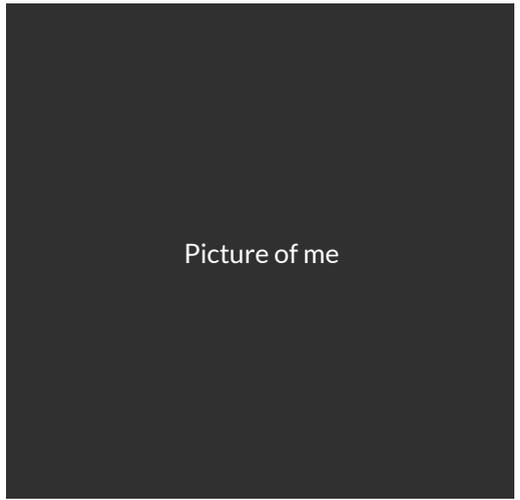
Data Sources

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Background of me and purpose of site.



Website Link

Social Social Social Social

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Data Sources

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Text to be shared

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