

## Big SSNiF

Stakeholder	Situation	Need	Solution/Feature
<b>High School Graduate</b>	Interested, but unsure about what urban farming is	To learn about urban farming history, present and future	Urban farming motion graphic and facts throughout app
<b>Middle School Teacher</b>	Leads a community garden for neighborhood kids	An easy way to find urban farming ideas and tutorials to work on with kids	An app that includes various size garden ideas and tutorials
<b>Homemaker</b>	Always running kids around and looking for outdoor activities	Simplified and straightforward content that is easy and fast to follow	Lots of illustrations and images with only the most important text
<b>College Student</b>	Starting college and enjoys gardening	Isn't used to growing vegetables on a size smaller than a couple acres	Different size yards and spaces to discover ideas for his space

## Little SSNiF

Stakeholder	Situation	Need	Solution/Feature
<b>Middle School Teacher</b>	Loses track of great ideas	A way of saving ideas for later sharing or use	Idea Shed
<b>College Student</b>	Not much space	Ideas for small spaces	Window & balcony section
<b>High School Graduate</b>	Looking for information on urban farming	A brief summary of urban farming	Motion graphic on history and future of urban farming
<b>Homemaker</b>	Limited time	A way of finding ideas fast	Search and filters
<b>Middle School Teacher/Homemaker</b>	Planning out a garden in a small backyard for kids	Ideas that can be done in a few steps and are simple	Filter for number of steps