

Reframing The Problem

The following are ways in which the problem Farmur is solving could be reframed:

1. Farmur could be reframed to solve the action part of urban farming. While Farmur is now focused more in the education and inspiration of potential urban farmers, it could be helpful to those who are already convinced they should get involved.
2. The type of interaction could be changed to fit particular age groups and different learning styles. Farmur could be 3D environments that allow you to move around and explore much more realistically. This type of interaction could be aimed at visual learners and younger audiences.
3. Lastly, Farmur could be more of a game and encourage users to seek and find items in the app. This could potentially add a layer of fun to the concepts and encourage actively seeking out answers.