

FARMUR

An introduction to urban farming

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Web Design & New Media

Motion Graphics & UX Design

Problem

No rich media educational tools explaining urban farming concepts and how to start simple

Solution

A responsive website that explores concepts of urban farming and simplifies the learning curve

- 3 minute motion graphic
- 2 interactive infographics
- 1 interactive timeline
- 1 cost & garden size estimator
- 10 pages of illustrated content

Accomplishments

- Framework for sections created
- jQuery & plugins integration
- Responsive images and text
- Navigation structure
- Timeline slider
- Modal window
- Animations

FARMUR

Thank you.

Final Slide