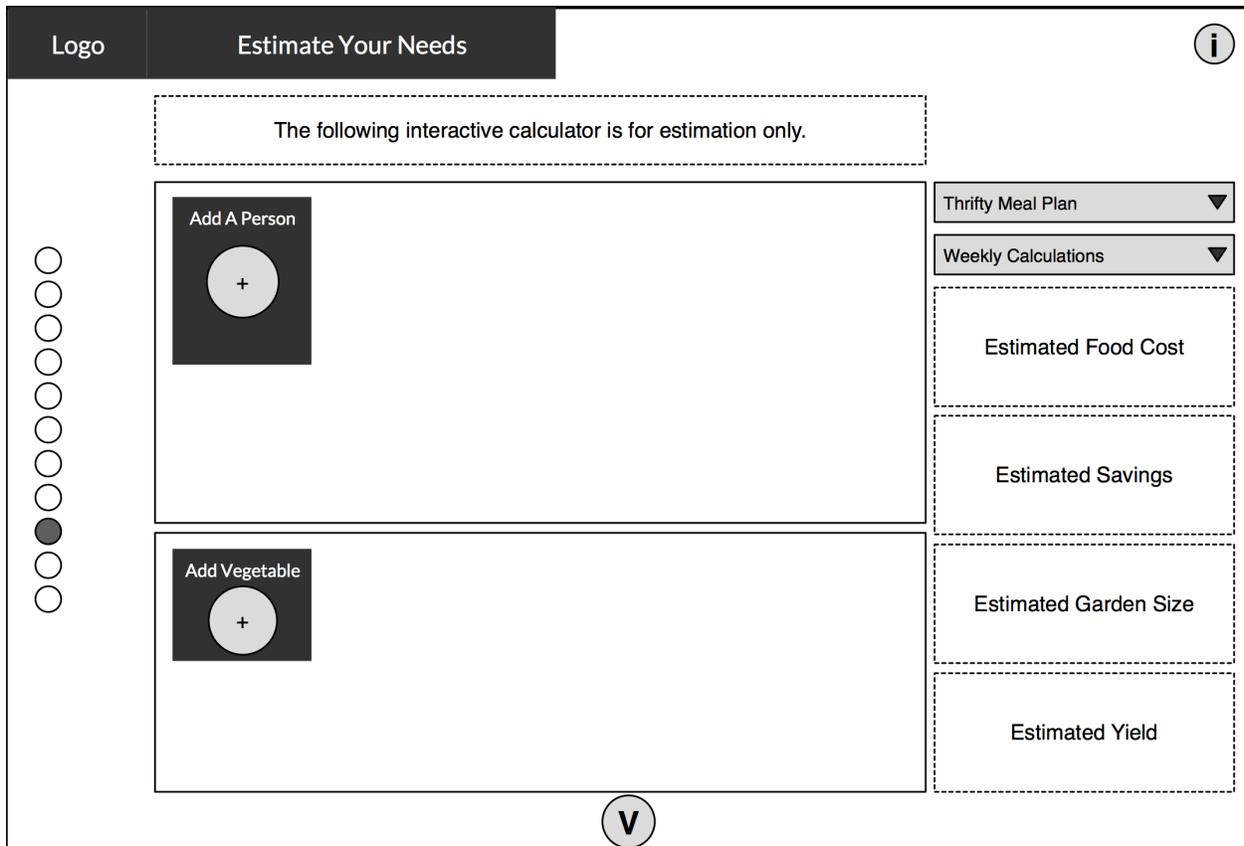


## Assignment 9.1: Visual Design

Since I've already been through the GDS class, Visual Design, I thought showing the wireframe -> prototype -> current design flow would be neat to see. Below are the three wireframes I showed last week, there early prototype look, and where they are currently in the build. Some of the more recent versions are missing component, since I haven't built them yet.

### Mockup 1: Estimate Your Needs



Farmur Estimate & Plan Your Garden pt.1

The following interactive calculator is for estimation only.

Thrifty Meal Plan

Weekly Calculations

Estimated Food Cost  
\$0

Estimated Savings  
\$0

Estimated Size Garden  
0 ft x 0 ft

Estimated Yield  
0 lbs

Go Back Continue to Estimate & Plan Your Garden Part 2

About Share

Farmur Estimate Your Needs

Text intro here

Thrifty Cost Plan

Weekly Costs

Estimated Food Cost  
\$0

Estimated Savings  
\$0

Estimated Garden Size  
0 x 0 ft

Estimated Yield  
0 lbs

# Mockup 2: Corporate Consolidation

Logo Corporate Consolidation i

Guess how much of the industry was owned by the top four firms in each category in the year 2009.

<p>Crop Seed &amp; Biotechnology</p> <p>Illustration</p> <p>50%</p> <p>ACTUAL: 53.9% in 2009</p>	<p>Agricultural Chemicals</p> <p>Illustration</p> <p>0%</p> <p>Reveal</p>	<p>Farm Machinery</p> <p>Illustration</p> <p>0%</p> <p>Reveal</p>	<p>Animal Health</p> <p>Illustration</p> <p>0%</p> <p>Reveal</p>	<p>Animal Genetics</p> <p>Illustration</p> <p>0%</p> <p>Reveal</p>
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V

Guess how much of the industry was owned by the top four firms in each category in the year 2009.



Crop Seed & Biotechnology	Agricultural Chemicals	Farm Machinery	Animal Health	Animal Genetics
Illustration	Illustration	Illustration	Illustration	Illustration
Your Guess	Your Guess	Your Guess	Your Guess	Your Guess
0%	0%	0%	0%	0%
Actual Amount	Actual Amount	Actual Amount	Actual Amount	Actual Amount
0%	0%	0%	0%	0%
Reveal	Reveal	Reveal	Reveal	Reveal

[Go Back](#) [Continue to Benefits of Urban Farming Part 1](#)



Guess how much of the industry was owned by the top four firms in each category in the year 2009.



Crop Seed & Biotechnology	Agricultural Chemicals	Farm Machinery	Animal Health	Animal Genetics
Illustration	Illustration	Illustration	Illustration	Illustration
Your Guess	Your Guess	Your Guess	Your Guess	Your Guess
Knob	Knob	Knob	Knob	Knob
0%	0%	0%	0%	0%
Reveal	Reveal	Reveal	Reveal	Reveal



# Mockup 3: Rural Population Goes Urban

Logo Rural Population Goes Urban ⓘ

Slider

1900 1910 1920 1930 1940 1950 1960 1970 1980 1990 2000 2010

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Illustration of rural Illustration of urban

Percentage in rural areas Percentage in urban areas ➤

Illustration of acres Number of Acres

Illustrations of farmers Percentage of labor force in agriculture: 1.8%

**Farmur** Rural Population Goes Urban

Pick a year to see the changes in the United States over the years.

1900 1910 1920 1930 1940 1950 1960 1970 1980 1990 2000 2010

Animated Illustration of rural

Population in Rural Areas **75%**

Animated Illustration of urban

Population in Urban Areas **25%**

Animated Illustration of acres

U.S. Farm Acres **100,000**

Animated Illustration of farmers

U.S. Labor Force in Agricultural **29.9%**

[Go Back](#) [Continue to Our Broken Food System](#)

About Share

**Farmur** Rural Population Goes Urban

1900 1910 1920 1930 1940 1950 1960 1970 1980 1990 2000 2010

Population in Rural Areas **75%**

Population in Urban Areas **25%**

U.S. Farm Acres **100,000**

U.S. Labor Force in Agriculture **29.9%**

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